



# GLOBALalliance

Global Alliance for Diversifying the Science  
& Engineering Workforce

A Collaborative Partnership of the American Association for the Advancement of Science,  
Women in Engineering Programs & Advocates Network and Association for Women in Science.

## WOMEN'S FORUM OF THE WORLD ENGINEER'S CONVENTION

Shanghai, China  
November 2, 2004

*Sponsored by:*

- Global Alliance for Diversifying the Science & Engineering Workforce,
- Shanghai Association for Women Engineers,
- American Association for the Advancement of Science,
- Shanghai Association for Science and Technology (SAST),
- Chinese Association for Science & Technology

The Global Alliance would like to recognize Motorola, Hewlett Packard, Ford Motor Company, National Science Foundation, and Microsoft for their financial support of this event.

### PROGRAM

#### NOVEMBER 2

**8:30am – 12:30pm *Advancing Women in the Workplace: Best Practices***

Location: Oriental Riverside Hotel, Room t.b.d.

Sponsors: Global Alliance & AAAS

Continental breakfast and lunch will be served.

*\*\*Please RSVP by email to [leblanc@u.washington.edu](mailto:leblanc@u.washington.edu) if you plan to attend the lunch.\*\**

*Executive women from high-tech corporations will discuss strategies to recruit, retain, and promote female engineers in their workforce. Also, learn about the challenges facing women engineers in developing nations and how they are succeeding in the workplace.*

**2:00pm – 5:00pm *Workshop on Women & Development in Engineering & Technology***

Location: Shanghai International Convention Ctr, International Meeting Room

Sponsor: SAST

*This workshop will feature top-level female executives from professional associations & corporations.*

Additional information about the World Engineer's Convention is available at [www.wec2004.org](http://www.wec2004.org).